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Restaurant "DACHA"

It is one of the largest restaurants in the river. Tsiolkovsky, 65A, Dzerzhinsk, Russia.

The hallmark of the DACHA restaurant is the high quality of dishes, affordable prices and attention to each guest. The restaurant is open from 9 a.m. to 2 a.m. The restaurant's menu has over 100 home-cooked dishes prepared according to their own recipes. You can take any of them with you. Especially for younger guests, children's playrooms are organized. The interiors of the restaurant "DACHA" are made in a rustic style, creating an atmosphere of comfort and home atmosphere. In the small hall of the restaurant it is good to arrange small holidays for a warm company.

The VIP - room of the restaurant is an ideal place for those who want to retire from the hustle and bustle of everyday life. Regular guests love the restaurant bar for its orange mood and the ability to watch the long-awaited sports match on the big screen.

As additional services, cafes offer their guests:

- Banquets and corporate parties;
- Organization of children's parties with clowns, holiday treats and gifts;
- Delivery of meals to the office upon conclusion of the contract;
- Pre-order takeaway dishes by phone.

The restaurant has a high standard of quality. These standards are strictly observed from the procurement of raw materials to the presentation of dishes at distribution to the guest.

The purchase of products for the restaurant is carried out only from suppliers who are well established in the market and have all the necessary permits. The restaurant pays great attention to food safety and quality in cooking. The menu is updated every season, but the quality of the dishes remains unchanged. Only the best dishes that have passed the selection are new.

Use for promotion:

- Outdoor advertising. Whatever the restaurant, it should in any case have its own sign.
- Internal advertising of the restaurant: various booklets and leaflets with a description of the restaurant service, the events that take place there.
- Internet: the restaurant has a page in contact (<https://vk.com/dacharestaurant>) which is a means of advertising and attracting customers.
- Mailing list.
- Souvenirs. Souvenir products intended for visitors are made in the style of a restaurant and its logo is on it.
- Discounts. Very good discounts on the dish of the day, lunch, set meals, etc.
- Coupons. Coupons are delivered to customers by couriers or they are sent by mail. The coupon contains special conditions, its validity and discount level.
- Deferred repayment. This is a coupon that gives customers some discount and is presented by them with any order or during the second visit to the restaurant.
- Award. It can be as a free drink, dish, a small gift or a certain amount of money.
- Presentations to regular customers. The restaurant usually produces discount cards with discounts.